

T JASON TRACEWELL

Castle Rock, CO // email: jason@jasontracewell.com | cell: 209.712.4386

▶ GRAPHIC DESIGNER

Known for creativity, flexibility, efficiency, and organization. Extensive experience in both print and web design. Developer of logos, print ads, apparel, mobile design, web sites, LED and standard billboards, business cards and vivid brochures for client base.

▶ SOFTWARE SKILLS

Photoshop	Illustrator	Premier Pro	Dreamweaver
After Effects	Acrobat Pro	InDesign	Excel
Flash	Final Cut Pro	Freehand	Keynote
Pro Line Media	3D Studio Max	FTP Clients	Word
Windows OS	Apple OS, iOS	Numbers	Pages
HTML/Javascript/CSS	CorelDraw	WordPress	PowerPoint

▶ EDUCATION

San Joaquin Delta College, Stockton, CA • Degree in Arts & Humanities 2003

▶ CAREER DEVELOPMENT

- ▶ Jason Tracewell Design • Castle Rock, CO | Owner 2010 - Present
Provides custom design solutions for multiple clients as well as t-shirt designs for online companies that include Teefury, Ript, Shirt.Woot, Qwertee, and many others. Design work also includes; custom logos, banners, flyers, brochures, web sites, brand identity, digital signs and other multimedia.
- ▶ Key Advertising • Lodi, CA | Senior Graphic Designer 1999 - 2013
Lead four person team to perform graphical layouts and designs for print media, billboards, brochures, digital signs, mobile designs, web site design, managed and maintained our in-house production printer, as well as scheduled advertising and vendor work for the Geweke Automotive Group. Photograph inventory as well as updating of inventory on company web site. Provided technical support, maintenance and computer upgrades for entire department.
- ▶ Iceknyght Productions • Lodi, CA | Owner 1999 - 2009
Design custom logos, banners, flyers, brochures, web sites and other multimedia for multiple clients. Fosters partnerships to maintain long-term clients for future consultant projects.
- ▶ Tracewell Consulting • Lodi, CA | Co-Founder 1997 - 1999
Created and maintained Web Consulting firm. Performed graphical layouts and designs for web sites and print media. Also built custom computers and performed technical support, maintenance and upgrades.

GRAPHICS • DESIGN • ILLUSTRATION • WEB • MULTIMEDIA

www.jasontracewell.com