

T JASON TRACEWELL

email: jason@jasontracewell.com | cell: 209.712.4386

➤ GRAPHIC DESIGNER

Known for creativity, flexibility, efficiency, and organization. Extensive experience in both print and web design. Developer of logos, print ads, apparel, mobile design, web sites, LED and standard billboards, business cards and vivid brochures for client base.

➤ SOFTWARE SKILLS

Photoshop
After Effects
Flash
Pro Line Media
Windows OS
HTML/Javascript/CSS

Illustrator
Acrobat Pro
Final Cut Pro
3D Studio Max
Apple OS, iOS
CorelDraw

Premier Pro
InDesign
Freehand
FTP Clients
Numbers
WordPress

Dreamweaver
Excel
Keynote
Word
Pages
PowerPoint

➤ EDUCATION

San Joaquin Delta College, Stockton, CA • Degree in Arts & Humanities

2003

➤ CAREER DEVELOPMENT

➤ Jason Tracewell Designs • Castle Rock, CO | Owner 2010 - Present

Provides custom design solutions for multiple clients as well as t-shirt designs for online companies that include Teefury, Ript, Shirt.Woot, Qwertee, and many others. Design work also includes; custom logos, banners, flyers, brochures, web sites, brand identity, digital signs and other multimedia.

➤ Key Advertising • Lodi, CA | Senior Graphic Designer 1999 - 2013

Lead four person team to perform graphical layouts and designs for print media, billboards, brochures, digital signs, mobile designs, web site design, managed and maintained our in-house production printer, as well as scheduled advertising and vendor work for the Geweke Automotive Group. Photograph inventory as well as updating of inventory on company web site. Provided technical support, maintenance and computer upgrades for entire department.

➤ Iceknyght Productions • Lodi, CA | Owner 1999 - 2009

Design custom logos, banners, flyers, brochures, web sites and other multimedia for multiple clients. Fosters partnerships to maintain long-term clients for future consultant projects.

➤ Tracewell Consulting • Lodi, CA | Co-Founder 1997 - 1999

Created and maintained Web Consulting firm. Performed graphical layouts and designs for web sites and print media. Also built custom computers and performed technical support, maintenance and upgrades.

GRAPHICS • DESIGN • ILLUSTRATION • WEB • MULTIMEDIA

www.jasontracewell.com