JASON TRACEWELL

Castle Rock, CO // email: jason@jasontracewell.com | cell: 209.712.4386

▸ GRAPHIC DESIGNER

Known for creativity, flexibility, efficiency, and organization. Extensive experience in both print and web design. Developer of logos, print ads, apparel, mobile design, web sites, LED and standard billboards, business cards and vivid brochures for client base.

▸ SOFTWARE SKILLS

Illustrator	InDesign	XD	Numbers
Photoshop	Lightroom	Premier Pro	Excel
Final Cut Pro	Dreamweaver	FTP Clients	Keynote
After Effects	Muse	Freehand	Word
Pro Line Media	Motion	CorelDraw	Pages
HTML/Javascript/CSS	Acrobat Pro DC	WordPress	PowerPoint

▸ EDUCATION

San Joaquin Delta College, Stockton, CA · Degree in Arts & Humanities   2003

▸ CAREER DEVELOPMENT

❯ **Jason Tracewell Design** · Castle Rock, CO | Owner   2010 - Present

Provides custom design solutions for multiple clients as well as t-shirt designs for online companies that include Teefury, Ript, Shirt.Woot, Blipshift, and many others. Design work also includes; custom logos, banners, flyers, brochures, web sites, brand identity, digital signs and other multimedia.

❯ **Key Advertising** · Lodi, CA | Senior Graphic Designer   1999 - 2013

Led four person team to perform graphical layouts and designs for print media, billboards, brochures, digital signs, mobile designs, web site design, managed and maintained our in-house production printer, as well as scheduled advertising and vendor work for the Geweke Automotive Group. Photograph inventory as well as updating of inventory on company web site. Provided technical support, maintenance and computer upgrades for entire department.

❯ **Iceknyght Productions** · Lodi, CA | Owner   1999 - 2009

Designed custom logos, banners, flyers, brochures, web sites and other multimedia for multiple clients. Fostered partnerships to maintain long-term clients for future consultant projects.

❯ **Tracewell Consulting** · Lodi, CA | Co-Founder   1997 - 1999

Created and maintained Web Consulting firm. Performed graphical layouts and designs for web sites and print media. Also built custom computers and performed technical support, maintenance and upgrades.

GRAPHICS · DESIGN · ILLUSTRATION · WEB · MULTIMEDIA